



Invitation to a one-day workshop

Success Patterns of Data-driven Business

collocated to EBDVF 2018

15.11.2018, Vienna, Siemens Conference Center

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Data Business Workshop with BDV PPP project(s) to explore data-driven business opportunities

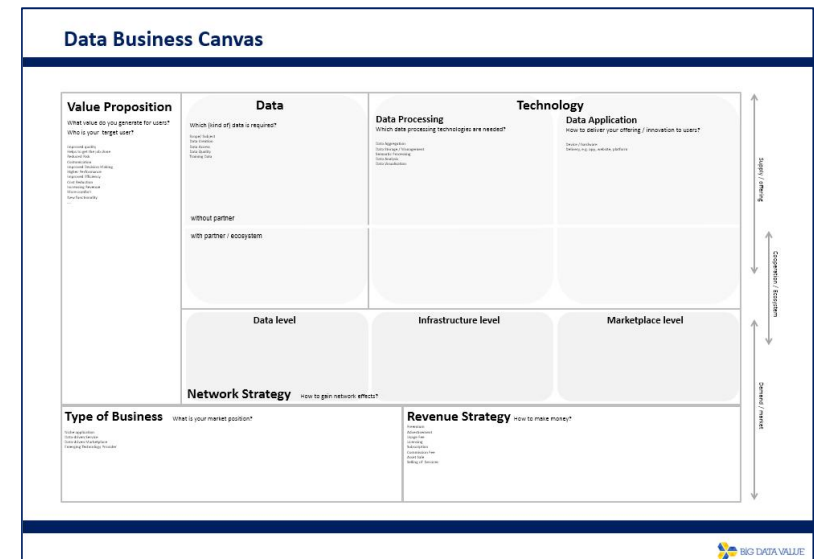
One-day workshop with business champions, entrepreneurs and interested „techies“ of BDVA PPP projects and BDVA members

High-level Agenda:

- Value proposition & Data and Technology
- Partner and Ecosystem (incl. Risk and Interest Analysis)
- Iterative Design of Business Opportunities (Network and Revenue Strategy and Type of Business)

When and Where:

- 15th November, Vienna, Siemens Conference Center (co-located with EBDVF 2018)



Registration is mandatory:

- Please apply at www.bdva.eu or contact sonja.zillner@siemens.com



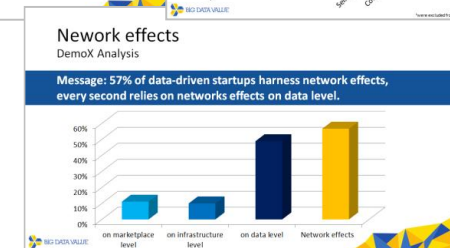
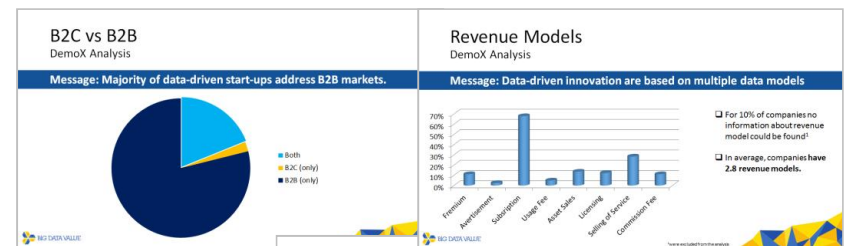
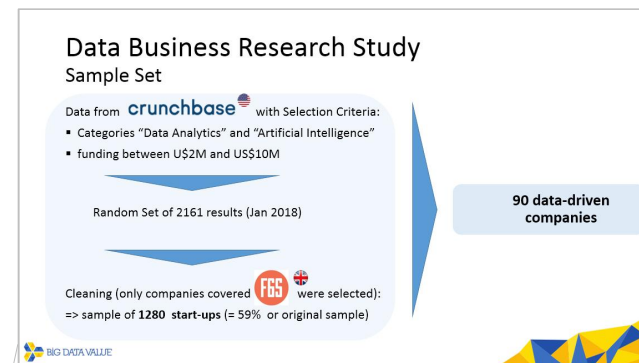
One-day Workshop

Success Patterns of Data-driven Business

Workshop Description

How to identify promising **data-driven business opportunities**? Are there best practices or success patterns one can rely on? These are the two questions that are the focus of this workshop.

Based on our results of a **quantitative and representative study** of data-driven business opportunities, we will introduce patterns and success criteria of successful data-driven businesses.



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One-day Workshop

Success Patterns of Data-driven Business

Value Proposition for BDVA Entrepreneurs

Data Business Framework is a methodological approach **for screening and developing data-driven business opportunities** that reflects the economics of data, the disruptive potential of data-driven innovation as well as the high dynamics of data ecosystems. *Data Business Framework* was developed and tested in the context of the Horizon 2020 BDVe project.

In the workshop, BDVA entrepreneurs will gain **practical experiences** of how to use the Data Business Framework and Canvas for the continuous analysis of all influencing factors of data-driven business opportunities.

BDVe Project is running a **one-day Data Business workshop on 15.11.2018** co-located to the EBDVF 2018 for which **we invite entrepreneurs from BDVA PPP to apply.**

Data Business Framework

