Invitation to a one-day workshop

Success Patterns of Data-driven Business

colloqued to EBDVF 2018
15.11.2018, Vienna, Siemens Conference Center

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Data Business Workshop with BDV PPP project(s) to explore data-driven business opportunities

One-day workshop with business champions, entrepreneurs and interested „techies“ of BDVA PPP projects and BDVA members

High-level Agenda:
- Value proposition & Data and Technology
- Partner and Ecosystem (incl. Risk and Interest Analysis)
- Iterative Design of Business Opportunities (Network and Revenue Strategy and Type of Business)

When and Where:
- 15th November, Vienna, Siemens Conference Center (co-located with EBDVF 2018)

Registration is mandatory:
- Please apply at www.bdva.eu or contact sonja.zillner@siemens.com
One-day Workshop
Success Patterns of Data-driven Business

Workshop Description

How to identify promising **data-driven business opportunities**? Are there best practices or success patterns one can rely on? These are the two questions that are the focus of this workshop.

Based on our results of a **quantitative and representative study** of data-driven business opportunities, we will introduce patterns and success criteria of successful data-driven businesses.
One-day Workshop
*Success Patterns of Data-driven Business*

**Value Proposition for BDVA Entrepreneurs**

*Data Business Framework* is a methodological approach for screening and developing data-driven business opportunities that reflects the economics of data, the disruptive potential of data-driven innovation as well as the high dynamics of data ecosystems. *Data Business Framework* was developed and tested in the context of the Horizon 2020 BDVe project.

In the workshop, BDVA entrepreneurs will gain practical experiences of how to use the Data Business Framework and Canvas for the continuous analysis of all influencing factors of data-driven business opportunities.

BDVe Project is running a one-day *Data Business workshop* on 15.11.2018 co-located to the EBDVF 2018 for which we invite entrepreneurs from BDVA PPP to apply.