





What's your approach when it comes to **AI governance?**

Let's talk about this, AI quality, AI ethics, the EU AI act, and more...

etami introduction session | >> Sep 28, at 1:30pm CEST | >> Avenue des Arts 56, Brussels

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Speakers:  Prof. Dr. Patrick van der Smagt |  Dr. Djalel Benbouzid

Over the past six years numerous *guidelines on ethical AI* had been published by governments, private corporations, and nongovernmental organisations to ensure *better conditions* and *a clear model of governance* for a responsible design, development, and deployment of artificial intelligence.

In April 2021, for instance, the European Commission proposed the *first EU regulatory framework for AI*. It says that AI systems that can be used in different applications are analysed and classified according to the risk they pose to users. The different risk levels will mean more or less regulation. Once approved, these will be the world's first rules on AI. The Parliament's priority is to make sure that AI systems used in the EU are *safe, transparent, traceable, non-discriminatory* and *environmentally friendly*. AI systems should be *overseen by people*, rather than by automation, to prevent harmful outcomes.^[1]

Such frameworks are a large step towards a future of trustworthy as well as ethical AI; at the same time, they often remain *abstract* and with *limited practical applicability*. Consequently, new research fields focussing on the practical application of the key requirements for ethical and trustworthy AI arose, which address the "*how*" rather than the "*what*".

etami joins *corporations, universities, and research organisations* to advance their contribution in making artificial intelligence a *reliable* and *trustworthy* technology.

>> Join us on our mission to transform AI into a reliable technology by translating ethical, and legal requirements for AI into *quality-centric* and *actionable methods*!

>> Learn more about our work: <https://etami.org/>

[1] [EU AI Act: first regulation on artificial intelligence | News | European Parliament \(europa.eu\)](#)

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Join us on-site or online!



>> On-site (incl. *networking lunch* at 1:00pm CEST)

Arts 56, Avenue des Arts 56, 1000 Brussels

[Register here](#)

or

>> Online (via Zoom)

[Webinar registration here](#)