

DIGITAL EUROPE PROGRAMME

COMMON EUROPEAN DATA SPACE FOR CULTURAL HERITAGE

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**Brokering event
DEP - Data for EU**



DATA SPACE FOR CULTURAL HERITAGE (deployment)

- **a flagship initiative** to provide support to the digital transformation of Europe's cultural sector, and **foster the creation and reuse of content** in cultural and creative sectors.
- will **build on the current Europeana platform** and will **expand the current functionalities**, in particular in relation to 3D digitisation, re-use of digitised cultural resources as well as cross-sector and cross-border cooperation.

FIRST WORK STRAND

Setting up and running the common European data space for cultural heritage.

- **strengthening** Europeana platform's technical capabilities, improving findability and interconnectivity of content, multilingualism and links to other infrastructures;
- **linking** existing initiatives, cloud facilities and storage facilities in the field of cultural heritage at European level;
- supporting the creation and integration of **high-value datasets** of digital cultural content, in particular 3D content, fostering research and development of innovative applications and re-use in the cultural and creative sectors as well as in other areas such as tourism, or education;
- strengthening links with potential **re-users** of the data such as the creative and content industries (in particular SMEs);

FIRST WORK STRAND

- promoting high quality content and curatorial thematic approaches, building **narratives** with a European perspective across cultural sectors, regional and national borders;
- lead the work on **standards** for the provision of datasets, including the Europeana Data Model, and on standardised interfaces for data provision, expanding to 3D data;
- continue setting **best practices and guidelines** for digital cultural heritage, and their wider take up.

Call for tenders (procurement): expected Q1 2022

Indicative budget: EUR 15 million

Indicative duration: 24 months

SECOND WORK STRAND

The call will focus on digital capacity building in the cultural heritage sector, particularly at national level across MS, and on the reuse of data:

- Enriching the offer of **data, tools and services** available on the data space
- Using existing **artificial intelligence and machine-learning** systems to improve user-engagement and experience
- Fostering **re-use of, in particular, 3D** digitised cultural heritage assets

Call for proposals: expected Q1 2022

SME support grant (75% co-funding rate for SMEs and 50% for all other beneficiaries)

Indicative budget: **EUR 4 million**

Indicative number of funded projects: 3-4



THANK YOU

<https://digital-strategy.ec.europa.eu/en/activities/digital-programme>

<https://digital-strategy.ec.europa.eu/en/news/commission-proposes-common-european-data-space-cultural-heritage>