

DIGITAL EUROPE PROGRAMME

PREPARATORY ACTION FOR THE DATA SPACE FOR TOURISM

DIGITAL-2021-PREPACTS-DS-01-TOURISM

Anne BAJART
Deputy Head of Unit
DG CNECT .G2
Unit Interactive Technologies, Digital for Culture
Education

16/12/2021
Brokering event
DEP - Data for EU



PREPARATORY ACTION FOR THE DATA SPACE FOR TOURISM



Tourism

- major economic activity in the EU
- powerful tool in fighting economic decline and unemployment
- hardly hit by pandemic, new challenges

Tourism Data Space

- impact on productivity, greening and sustainability, innovative business models and upskilling
- possibility to align offer, predict a high influx of tourists, create new business opportunities.

PREPARATORY ACTION FOR THE DATA SPACE FOR TOURISM

PREPARATORY ACTION

To establish a multi-stakeholder data **governance**, an **inventory** of existing data platforms for tourism and a blueprint for tourism-specific **building blocks** which could contribute to the long-term **convergence** of existing and new data-related initiatives in tourism by making use of the data space technical infrastructure.

PREPARATORY ACTION FOR THE DATA SPACE FOR TOURISM

The project will

- enable the establishment of a data sharing **governance** mechanism
- establish a **detailed roadmap** on how the data space for tourism will **connect** local data ecosystems at EU level that could be interconnected with other data spaces (e.g. DS for Cultural Heritage)
- grow organically, **building on** different EU and national **initiatives** and public data **ecosystems**, strengthening the connection between existing and future repositories of data

PREPARATORY ACTION FOR THE DATA SPACE FOR TOURISM

The project will (1)

- Engage the **community of stakeholders** involving associations acting at EU/multi-country level representing relevant stakeholders, national entities involved in tourism and public administration and/or governmental bodies
- Develop a multi-stakeholder data sharing **governance scheme**, bringing together local data ecosystem stakeholders, to jointly identify the data infrastructures to federate in order to enable a data space for tourism at EU level
- Elaborate a **blueprint** for the data space for tourism based on existing EU legislation and data policies, as well as on common principles agreed at sector or local levels;
- Bring an agreed **set of priority** datasets and data themes, including real-time data into conformity with the new blueprint standards and principles

PREPARATORY ACTION FOR THE DATA SPACE FOR TOURISM

The project will (2)

work in liaison with the Data Spaces Support Centre and the Alliance for Industrial Data, Cloud and Edge, to ensure alignment with the European Data Spaces Technical Framework on **common tools** such as:

- a data space **reference architecture**, building blocks, common toolboxes and cloud services;
- **common standards**, including semantic standards and interoperability protocols, both domain-specific and crosscutting;
- **data governance models**, business models and strategies for running data spaces, with the aim to recommend possible common tools, building on existing data ecosystems



CALL DATA AND REQUIREMENTS

Deadline

22/02/2022

**– 17:00:00 CET
(Brussels)**

Submission through

[Funding & Tenders
Portal Electronic
Submission System](#)

Consortium:

**min. 3 entities from 3
eligible countries**

Duration: 12 months

Budget

1M EUR

**CSA – 100%
funding**





THANK YOU

<https://digital-strategy.ec.europa.eu/en/activities/digital-programme>

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/digital-2021-prepacts-ds-01-tourism>